

The Edward Ferrell + Lewis Mittman Preferred Designer Program is the elite to-the-trade shopping incentive program. As a Preferred Designer, you will benefit from **national exposure, special incentives,** and **exclusive previews** to new product. To join this exclusive membership, please *visit our website to register.*

Once a member, your purchases with EF+LM will elevate you to levels of status within the program, each of which comes with special incentives.

Available For Preferred Designers at www.ef-lm.com

- Save your favorite items in folders by name, project or category.
- View list pricing for our entire catalog!
- Visit our Designer Resources section for: COM/ COT tickets, recent marketing / promotions, EF+LM editorial features in shelter magazines and product featured in design houses.
- Receive exciting new product introductions and promotional opportunities.



TERMS AND CONDITIONS

- 1 Rewards eligible on delivered sales only.
- 2 Rewards will only be distributed to designers in good credit standing.
- 3 Listing on www.ef-lm.com is optional.
- 4 Trip to Paris will be scheduled for the following calendar year to the January show. Coach class airfare provided from closest airport to preferred designer's residence.
- 5 Rewards are non-transferable.
- 6 Edward Ferrell + Lewis Mittman reserves the right to modify, change or cancel this program at any time.
- 7 Reward levels are based on sales that have shipped in the current calendar year.

Edward Ferrell + Lewis Mittman is committed to protecting your privacy. We will not share your name or contact information with any other companies.



Edward Ferrell
Lewis Mittman

PREFERRED
DESIGNER
INCENTIVES

Visit www.ef-lm.com
to register.





SILVER

(\$25,000 in shipments)

Gain national exposure by being listed on the EF+LM website as a Preferred Designer.

GOLD

(\$75,000 in shipments)

All the benefits of the Silver Level plus a trip to visit the EF+LM workroom in North Carolina. Learn the processes and meet the people that make EF+LM so special, including a seminar on designing custom furniture. (Includes airfare, hotel for 1 night, and meals)



PLATINUM

(\$125,000 in shipments)

All the benefits of the Gold Level plus join EF+LM for our annual trip to Paris for Maison Objet. This annual trip has become the jumping off point for some of the most wonderful relationships that we have with designers from around the country. (Includes r/t coach airfare, 3-nights hotel at a 5-star property, a pass to The Maison Objet Show, a spotlight dinner on Friday evening, and a tour of the famous Paris antique flea market.)